

T.W.G.Hs CROSS Centre

“Healthy Tung Chung – GET! SET! GO!”

Health Ambassador Paper Model Design Competition

Objectives

- To enhance public awareness on healthy lifestyle
- To promote the development of a healthy community

Eligibility

- Secondary Students

Theme

- “Healthy Tung Chung - GET! SET! GO!” aims at enhancing Tung Chung residents’ awareness towards healthy lifestyle, so as to create a healthy family and community.

Terms & Regulations

- Participants should base on the theme “**Healthy Tung Chung - GET! SET! GO!**” to design a paper model for the Tung Chung Health Ambassador.
- The champion’s entry may be adopted by the organizer for printing on health promotional material and the production of souvenir, which would be distributed in different health promotion activity.
- All entries should be 2-dimensional and produced either by hand-painting or by electronic means.
 - **Hand-painting art work:** Participants can design the body, hands and feet of the doll in the corresponding frames of the designated drawing paper. There are no limitations on drawing tools and paints, e.g. watercolor, poster colors or color pencils. Please avoid using any oil painting materials or acrylic paints that will affect scanning of the entry for production of glass sticker.
 - **Electronic art work:** Participants can download the design template at our centre’s website, <http://crosscentre.tungwahcsd.org>. Entries could be produced by any graphic design programme and must be saved as JPEG、PNG or AI format with resolution of 300dpi or above. Original size of the entries must be of standard A4 size (**210 mm × 297 mm**). No ready-made graphics or clip art could be used in the art work.
- Entries may contain words and captions in Chinese or English for illustration of theme.
- Each participant may submit only one entry.
- All entries must be the entrants' original works, which have never been published.
- All entries must not contain any contents that are obscene, indecent, provocative, slandering or promoting individual, commercial, religious or political interests, lest

the entries could be disqualified.

- The organizer reserves the right to reject any entries which are inappropriate or violating the rules of the competition, and to disqualify any entrants who have violated the rules of the competition.
- All art work would not be returned. T.W.G.Hs CROSS Centre reserves the right to use the entries for non-profit-making purposes, including but not limited to exhibition and publication in any media, without obtaining the entrants' prior consent or paying any fee to them.

Submission of Entries

- Please complete the application form in block letters and submit the form together with the original art work to the teacher-in-charge at school. All electronic art work should be burnt into a read-only CD rom.
- All entries will be collected and kept temporarily by the teacher-in-charge. The organizer will arrange specific person to school for collection.

Judging criteria

- Creativity and innovation (30%)
- Aesthetic perception (40%)
- Adherence to the theme (30%)

Awards

- There will be one champion, one 1st runner-up and one 2nd runner-up. Each winner will be awarded a trophy and a certificate.

The champion's entry may be adopted by the organizer for printing on health promotional material and the production of souvenir, which would be distributed in different health promotion activity. All awarded entries may be displayed in the entries exhibition.

Submission Deadline

29/05/2015 (Friday)

Announcement of Result

Results of the competition will be announced in late June 2015.

All winners and their school will be notified of the competition result individually, and will be invited to attend the **"T.W.G.Hs CROSS Centre Tung Chung Sub-office Opening and Prize Presentation Ceremony"** which will be held in July 2015. (The exact date will be announced in May 2015)

Contact Person

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