



Organizer

Sponsor

**“Multi-Dimensional View of Psychotropic Drugs Project”  
Anti-Drug Publicity Campaign Poster Design Competition 2016****Project Details:**

The Multi-Dimensional View of Psychotropic Drugs Project is organized by HK Police Force (WDIST) and T.W.G.Hs. CROSS Centre. It aims at raising the awareness of abusing dangerous drugs, hence building up a healthy, drug-free environment with the collaboration of different stakeholders in society.

**Competition Objectives:**

The theme of the competition is “Let us stand against drugs”.

One of the following slogans should be included in the artwork, or self-created is also acceptable:

1. Hand in Hand! Anti-Drug Together!
2. Stand Firm! Knock Drugs Out!
3. Say “NO!” to Drugs!
4. Not Once Not Again!
5. Trafficking is Serious Crime,  
Don't Defy the Law

**Groups:**

*Junior Primary and Parents (P1-P3)	*Senior Primary (P4-P6)
*Junior Secondary (S1-S3)	*Senior Secondary (S4-S6)
*WDIST Senior Police Call	

**Awards\***

The winning posters will be showcased in the Award Ceremony on 26<sup>th</sup> October, 2016, Wall outside Western Police Station & “MTR’s Community Art Gallery”.

The Champion, 1 <sup>st</sup> Runner-up, 2 <sup>nd</sup> Runner-up (1 in each group)	Trophy, Book Token (\$500, \$300, \$200) & Award Certificate
Merit (5 in each group)	Medal & Award Certificate

**Design Brief:**

1. The poster design is in line with the theme of “Anti-Drug & Fight Crime”.
2. Poster may be hand-drawn or digitally produced in A3 size (29.7 x 42 cm).
3. Digital Artwork must be saved as **.jpg file** in **Maximum 5MB AND 300dpi, 2480 x 3508 pixels** in resolution.
4. Poster must be Graphic Design **without** using **Craft material nor Oily color**.

**Judging Criteria:**

Theme communication, Creativity, Artistic Merit

**Application Date:**

Now to 14<sup>th</sup> October, 2016 (Friday)

**Date of Selection & Judging Panel:**

Selection Date: 21<sup>st</sup> October, 2016 (Friday)

**Result Announcement:**

Winners will be notified individually.

Awardees will be invited to the Award Ceremony cum Artwork exhibition held on 26 Nov, 2016 (Saturday) at The Hong Kong Jockey Club Drug InfoCentre.

**Entry Methods & Other Details:**

1. Application forms and Competition details can be downloaded from the following link:  
<http://crosscentre.tungwahcsd.org/Project/AntiDrugPosterDesign/>
2. Please submit the application form together with your artwork on or before 14<sup>th</sup> October, 2016 (Friday):
  - A) In person in an envelope marled with “Anti-Drug Publicity Campaign Poster Design Competition” to Room 1501-1504, Tung Ning Building, No. 2 Hillier Street, Sheung Wan, Hong Kong ; **OR**
  - B) By email to [antidrug.posterdesign@gmail.com](mailto:antidrug.posterdesign@gmail.com) with the subject “Anti-Drug Publicity Campaign Poster Design Competition”. The artwork should be an AI file. Only submission on or before 14<sup>th</sup> October, 2016 (Friday), 23:59 will be accepted.

**Rules and Regulations:**

1. Only original creation will be accepted.
2. Participant may submit more than 1 entry.
3. All works whether awarded or not will not be returned.
4. The organizer reserves the right and copyright to publish, post or exhibit all /selected art piece(s) of the activity for promotion purpose.

**Enquires:**

Mr. Po-keung WONG (WDIST School Liaison officer)

Tel: 2546 9476 E-mail: [sslo-2-wdist@police.gov.hk](mailto:sslo-2-wdist@police.gov.hk)

Ms. Angela CHAN (T.W.G.Hs. CROSS Centre)

Tel: 2884 0282 E-mail: [angela.chan@tungwah.org.hk](mailto:angela.chan@tungwah.org.hk)

Organizer



Hong Kong Police (WDIST)



東華三院越峰成長中心  
Tung Wah Group of Hospitals CROSS Centre

Sponsor



WDIST JPC Honorary President Council

## “Multi-Dimensional View of Psychotropic Drugs Project” Anti-Drug Publicity Campaign Poster Design Competition 2016

### Application Form

(Please attach the entry form on the back of the artwork)

Competition Group (Please kindly ✓ the participated box  ) :

Junior Primary and Family groups ( P1 - P3 and parents ) Class: \_\_\_\_\_

Senior Primary groups ( P4 - P6 ) Class: \_\_\_\_\_

Junior Secondary (S1 - S3) Class: \_\_\_\_\_

Senior Secondary (S4 - S6) Class: \_\_\_\_\_

WDIST Senior Police Call

Entrant Information :

Name (Eng):	Name (Chi):
Gender:	Age:
Tel/ Mobile No.:	E-mail:
Address (English):	
Address (Chinese):	
School:	
Organization (if applicable):	

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